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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application Number : 10/748,681 Confirmation No.: 1968  
Applicant : Ross Koningstein  
Filed : 12/31/2003  
Title : System and method for enabling an advertisement to follow the user  
to additional web pages  
TC/Art Unit : 3622  
Examiner: : Unknown  
  
Docket No. : 64557.000017  
Customer No. : 21967

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Sir:

In accordance with 37 C.F.R. §§ 1.97 and 1.98, and in compliance with the duty of disclosure set forth in 37 C.F.R. § 1.56, applicant is submitting herewith the attached Form PTO-SB/08A listing references for consideration and to be made of record herein by the U.S. Patent and Trademark Office in the above-captioned application.


Consideration of the foregoing plus the prompt return of a copy of the enclosed Form SB/08A with the Examiner's initials in the left column in accordance with MPEP 609 are respectfully requested.

In accordance with 37 C.F.R. § 1.97(b), this Supplemental Information Disclosure Statement is being submitted prior to a first Office Action on the merits. Therefore, it is believed that no fee is required for consideration of this information. However, in the event any fee is deemed necessary, the Commissioner is authorized to charge the undersigned's Deposit Account

No. 50-0206.

Respectfully submitted,

HUNTON & WILLIAMS LLP

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Dated: December 6, 2005

Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Application Number	10/748,681
Filing Date	12/31/2003
First Named Inventor	Koningstein
Art Unit	3622
Examiner Name	Unknown
Attorney Docket Number	64557.000017 (GP-223-00-US)

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**U.S. PATENT DOCUMENTS**

*Examiner Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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Art Unit 3622

Examiner Name Unknown

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**FOREIGN PATENT DOCUMENTS**

*Examiner Initial	Cite No.	FOREIGN PATENT DOCUMENT	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	TRANSLATION
		WO 0038074	06-29-2000	Kay et al. (electronic copy on enclosed CD)		
		WO 2004/042525	05-21-2004	Donovan et al. (electronic copy on enclosed CD)		

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		EP 1026610 A2	08-09-2000	Del Sesto (electronic copy on enclosed CD)		

**OTHER DOCUMENTS - NON-PATENT LITERATURE DOCUMENTS**

*Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	TRANSLATION
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		Chris Sherman, "Google Launches AdWords Select," February 20, 2002, 6 pages	

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